

# Digital Story Rubric

Furman University Technology Literacy Course | 81 Total Points

Category	1	2	3
<b>Standards Alignment (x3)</b>	Project contains standards, but standards are not on grade level or do not match project goals	Project contains appropriate grade-level content standards but do not match the project goals	Project contains appropriate grade-level content standards that match the project goals
<b>Length of Project (x1)</b>	Project is less than 3 minutes	Project is 3 minutes	Project is 4-5 minutes
<b>Narration (x2)</b>	Project contains no narration	Project contains narration but it is difficult to understand or does not flow	Project contains narration that adds to the overall quality of the project
<b>Music and Sound Effects (x2)</b>	Project contains no Music or sound effects	Project contains music or sound effects but detracts from the quality of the project	Project contains music and/or sound effects that complement the overall project
<b>Text (x2)</b>	Project contains no text or text contains misspellings	Project contains correctly spelled text, but the text is too long or detracts from the project	Project contains correctly spelled text and complements the overall project
<b>Flow of Project (x5)</b>	Project does not flow well or does not meet the goals of the project	Project flows well in most places and meets the goals of the project	Project flows very well throughout the video and meets the goals of the project
<b>Bibliography (x2)</b>	Project does not contain a bibliography	Project contains an incomplete bibliography	Project contains a complete bibliography with all resources used
<b>Project Guide (x5)</b>	Project does not contain a project guide	Project contains a project guide, but the guide is difficult to follow or incomplete	Project contains a project guide that effectively outlines the project and all required elements of the project
<b>Rubric (x5)</b>	Project does not contain a rubric	Project contains a rubric, but rubric focuses too heavily on technology or is incomplete	Project contains a rubric that balanced technology and content categories

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